

**FOR IMMEDIATE RELEASE**  
**Operation Red Nose Provides 290 Safe Rides Home**

**NORTH SHORE, January 16, 2009** – Two hundred and ninety drivers used Operation Red Nose to get home safely this holiday season. The designated driver service was made possible by 235 volunteers from the four North Shore Rotary Clubs and from the community at large. These volunteers were critical to the success of the program; many volunteered on several nights. More than 6,500 kilometers were covered and roughly \$15,000 cash was raised in donations and sponsorships. The money will be used by the Rotary Clubs to support youth programs on the North Shore.

Compared to the past two years, the number of rides, and subsequent donations, decreased due to poor weather conditions. The number of volunteers, however, increased substantially. Volunteers came out on their own or as teams of family members, friends, organizations, and work colleagues.

We would especially like to thank the teams from these organizations:

- North Shore Outdoor School Alumni Association
- Hollyburn Rotaract Club
- Soroptomists
- Seymour Lions Club
- Lions Gate Hospital Foundation
- Salvation Army
- North Vancouver Community Policing
- District of North Vancouver

Sponsors are also crucial to the success of Operation Red Nose. This year's sponsors included the following:

**Provincial Host and Sponsors:**

- B.C. Crime Prevention Association
- ICBC
- CTV

**North Shore Partners and Sponsors:**

- ICBC
- Cell City Communications.
- The RCMP.
- Capilano Audi/Volkswagen
- The North Shore News
- The North Shore Credit Union
- Prudential Sussex Realty
- Park Royal Shopping Center

- Numerous other sponsors provided funding and other services including food for the volunteers.

**Operation Red Nose in B.C.:** In 2009, the North Shore was one of 16 communities in B.C. providing this service. Across the province, some 3,296 volunteers provided over 4,890 safe rides while raising \$103,900 to support youth programs in B.C.

**Operation Red Nose in Canada:** Nationally, this year, over 49,800 volunteers provided safe rides for 68,555 clients and raised \$1,200,000 for youth programs in Canada.

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Photos available

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