



## Operation Red Nose Returns to the North Shore

**NORTH SHORE, November 10, 2008** – Operation Red Nose is back keeping our streets safe during the Christmas season. For the eighth consecutive year, the four North Shore Rotary Clubs, along with their many partners, sponsors, and volunteers, are hosting the program in an effort to combat drinking and driving. This free “safe ride home” program arranges to drive people home in their own cars when it isn’t safe for them to drive themselves. The service will be available from 9 pm until 3 am on Nov. 28-29, Dec. 5-6, 12-13, 19-20, and 31 by calling 604-619-0942. All donations and sponsorship funds received will be used to support youth programs on the North Shore.

**How it works.** You call 604-619-0942 and a team of three volunteers will be dispatched to your pick-up location. A driver and navigator will drive you home in your car. A third volunteer will follow with an escort car that will be used to drive the volunteers to the next call. All rides are free, but donations are welcome.

**Volunteers Needed.** We are looking for volunteers to be drivers, escort drivers, navigators, or to help in the dispatch centre. It’s safe! It’s easy! It’s fun! You can volunteer on your own or as a team of three. Application forms are available at the RCMP Detachment in North Vancouver or by downloading them from the web site [www.rotarywestvancouver.sunrise.org](http://www.rotarywestvancouver.sunrise.org) . For each night you volunteer, your name will be entered in a national draw for a trip for two to the 2009 Quebec City Carnival. Additional volunteer information is available on the web site or by calling Janice at 604-921-7583.

### **Provincial Host and Sponsors:.**

- The provincial host is BC Crime Prevention Association.
- The provincial sponsor is ICBC.
- The provincial media sponsor is CTV.



### **North Shore Partners and Sponsors:**

- ICBC provides their Claim Centre as the dispatch hub.
- Cell City Communications provides the cell phones.
- The RCMP does all the driver and criminal record checking.
- Capilano Audi/Volkswagen donates some escort cars.
- The North Shore News publishes newspaper ads.
- The North Shore Credit Union, Prudential Sussex Realty, Park Royal, and many other sponsors provide additional funding to make this service possible.
- To become a sponsor, call Jim at 604-523-5375 or email [Northshore@operationrednose.com](mailto:Northshore@operationrednose.com).

**Operation Red Nose in B.C.:** The 11 communities providing service in 2008 include Abbotsford/Mission, Langley/Surrey, North/West Vancouver, Nanaimo, Kamloops, Prince George, Chilliwack, Delta/Richmond, the Tri-Cities of Coquitlam/ Port Coquitlam/Port Moody, Ridge Meadows/Maple Ridge, and Williams Lake. Any location can be accessed by calling 1-877-604-6673 between 9 pm and 3 am on the nights the service is available.

**About Operation Red Nose.** Operation Red Nose was founded in Quebec City in 25 years ago. It has expanded across Canada and into Europe. Last year approximately \$1.3 million was given to youth and amateur sport organizations across Canada. For more information, see [www.operationrednose.com](http://www.operationrednose.com).

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