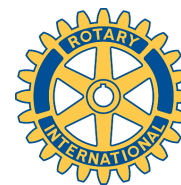




# EYE OPENER

mouthpiece of the  
Rotary Club of West Vancouver Sunrise



Proceedings of the meeting on:  
February 20, 2003

## O Canada

**Invocation:** Bruce.

### Guests/Visitors:

- Ron and Margaret MacKenzie, visiting from the Vancouver Quadra Rotary Club, thanks for joining us today.
- Club Past President and long time Rotarian and friend Thor Grundell visiting from his two residences in Qualicum and Sun Peaks, always great to see you Thor!

**Regrets:** Nico, Janice, Hendrik, Tania, Peter.

### Club Business/Announcements:

- Val opened today's meeting with a **welcome** to all visitors and members.
- Ken reported on the **Rotary Centennial Legacy Project**: the next meeting of the committee gathering ideas for the project is Tuesday Feb. 25<sup>th</sup>. Ken and the committee are requesting that all North Shore Rotarians think about a suitable, permanent project for our area. Noting that ideas may be difficult to come by on one's own, he will organize a brainstorming session with all those interested urged to attend and lend their thoughts, ideas and suggestions to the effort. A high profile project is sought; one that will raise awareness of Rotary in the community and be of lasting importance to residents of the North Shore.
- Val spoke briefly on Sunday's **Community Cares Fun Run**: our Club was well represented at the event and everyone had a great time: fellowship, food and the opportunity to serve made the 5k walk/run a fun event. The Club will be a major sponsor of this event in the future, an excellent opportunity to increase our profile in the community and raise funds for a truly worthwhile cause. Thanks to everyone for getting out and 'taking it to the streets'.
- The **North Shore Rotaract Club** is developing

a website: for the time being it can be seen on the website of the Lions gate Rotary Club.

- Ian will be our Club champion for the **Rotary World Help Network** project.
- Robert has accepted the position of **International Service Director** on our Club Board, thanks Robert we are all very grateful for your commitment to Rotary and Service.
- Sam has been in contact with the **West Vancouver Seniors Centre**: the Centre is requesting that our Club organize a second annual event in addition to our Christmas Luncheon. Anyone with ideas for a theme for the event is asked to talk with Sam.
- Nancy introduced today's **guest speakers**: Margaret and Ron MacKenzie from the Rotary Club of Vancouver Quadra told us about their volunteer work with Rotary in the Philippines. The project the Mackenzie's were working on during their trip is Micro-Credit Banking for Women. Ron and Margaret visited the Philippine island of Negros where one such project is taking place. The islands' economy is based on the production of sugar cane but the markets are very poor these days. The project is one of extending loans of \$100.00 to \$200.00 to women for the establishment of sustainable small businesses that will allow them and their families to escape the poverty cycle. The island is home to large numbers of impoverished families, the literacy rate is low, and the birthrate is high. Through the Negros Women for Tomorrow Foundation Rotary is helping to fund these small business loans to groups of five women who then establish their projects with the funds. These groups provide the women with a support network to help them repay the loans. Small stores, cottage industries and small service industry businesses are established by these women in an effort to improve their standard of living. The Foundation also provides the women with ideas and training for the establishment of their businesses. Success for the women is not

only the creation of their business but also the raising of living standards, self-esteem and confidence and pride. Ron, a businessman/entrepreneur in the biotech field has been in Rotary about one year and has always had an interest in non-profit service work. Margaret is a Social Worker/Counsellor in private practise until

two years ago and a Rotarian for about five years. Both Ron and Margaret have travelled to Uganda and Russia with Rotary in the past. Robert thanked Margaret and Ron for addressing us this morning.

- **50/50/happy/sad:** no winners, no losers.

**Meeting adjourned.**

## WHAT IS HAPPENING THIS WEEK?

### P.E.T.S

February 21<sup>st</sup> – 23<sup>rd</sup>, 2003, Seattle.

## SOMETHING TO THINK ABOUT

### Public Relations: Create a Rotary Newspaper Column

One way to get word of Rotary news out to the public on a routine basis is to contact your local paper and inquire whether space can be reserved for a regular Rotary column. An editor has the right to decide whether a column will be included and who will be responsible for it. The editor may assign the column to a staff member or may offer to publish what a Rotary representative has written. Either way, consider using this format to share Rotary news with the public on a routine basis:

- ♣ Begin with community-related activities
- ♣ Announce upcoming projects and the need for volunteers
- ♣ Share news of the organization worldwide
- ♣ Add something light about club members — a bit of "inside Rotary"
- ♣ Provide a standard ending

More information? Please visit <http://rotary.org/membership/prtools/column.html>

## SPEAKERS PROGRAM

Date	Speaker/Event	Topic/Title/Venue
<b>FEB</b>	<b>WORLD UNDERSTANDING MONTH</b>	
13-Feb-03	Club Business Meeting	
20-Feb-03	What Did We Do as Rotary Volunteers	Ron & Margaret MacKenzie (604-736-4412)
21-Feb-03	<b>P.E.T.S</b> Seatac, Washington State, USA ( <b>Feb 21<sup>st</sup> – Feb 23<sup>rd</sup></b> )	
27-Feb-03	Faith Garriock	Destination ImagiNation (604-925-0622)
6-Mar-03	Vocational talk	Nancy MacKay (604-904-9870)
12-Mar-03	Board meeting	
12-Mar-03	<b>RI President Bhichai Rattakul speaks in Vancouver at the Westin Bayshore</b>	
13-Mar-03	Club Business Meeting	
20-Mar-03	Gail Gendron & Lindsay Robertson	Canadian Cancer Society, North Shore Relay For Life
27-Mar-03	Rosemary Teliatnik	Rotary World Help Network (604-522-0854)

*Words – Mark Ferrari; Publishing – Michelle Rudert*